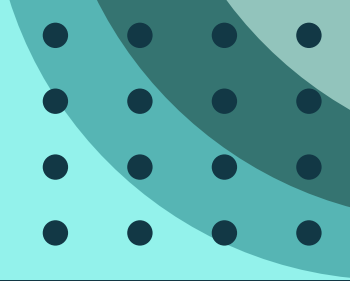


B2B digital commerce requirements



Product information

- Product SKUs with detailed descriptions & media
- Integration with a PIM system

Order management

- Tailored availability & pricing
- Split orders for multiple delivery locations
- Access prior orders & re-order with edits
- Search by product code & pre-fill order details
- Scan-to-cart functionality

Streamlined transactions

- Integration with payment service providers
- Enable orders by order number

Promotions and recommendations

- Cross-sell, upsell, & recommendations
- Quantity-based discounts & promotional offers
- Custom pricing & discounts per account

Customer experience

- Special offers & redemption codes
- Persistent cart & on-site search capabilities
- Exit reminders & cart retention
- Spend-based rewards
- Intuitive interface with mobile responsiveness



Tryzens-added enhancements

Leverage our B2B commerce and order management system (OMS) expertise to go beyond the basics. Through further implementations, Tryzens empowers businesses by enhancing their customer-first capabilities. These include:

Returns management

Inventory visibility of stock levels at point of ordering

Visibility on the delivery status

Date-based ordering related to customer location, product, & volume

Ability to cancel or adjust orders through the customer interface



Connect with Tryzens to develop a customer-first commerce strategy

Learn more about Tryzens

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